



Get Streetwise – Road Safety Creative Writing Challenge Year 8 Lesson

Competition Information

This lesson gives pupils the opportunity to take part in a county-wide competition.

For a chance to win a £15 Amazon Gift Voucher, and a road safety-themed prize pack, pupils must do the following:

- 1) Create a road safety-themed short story, themed around fairytales/myths/legends.
- 2) Submit their completed stories to their teachers, for teachers to pass on the two best stories to Leicestershire County Council's Road Safety Education Team, by **31st May 2026**. This can either be posted to the Road Safety Team, using the following address:

Road Safety Education Team
Environment and Transport Department
County Hall
Glenfield
Leicestershire
LE3 8RA
United Kingdom

Alternatively, stories can be scanned in and sent to roadsafety@leics.gov.uk. Please title the subject of your email as **YEAR 8 GET STREETWISE ENTRY**.

(Please ensure the stories are labelled with authors' full names, for easy identification of winners.)

Once the deadline (**31st May 2026**) has passed, a panel at Leicestershire County Council will choose their top three stories. The authors of these stories will win the prize, as mentioned above. Prize winners should be contacted, through their schools, before the end of the 2025/26 Academic year.





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Competition Information – TERMS AND CONDITIONS

• **1. Promoter**

- The promoter of this competition is **Leicestershire County Council** located at County Hall, Glenfield, Leicestershire, LE3 8RA, United Kingdom.

• **2. Eligibility**

- The competition is open to **Year 8 pupils** attending schools in Leicestershire.
- Entries must be submitted by a **teacher** on behalf of the pupil.
- Only one entry per pupil is permitted.

• **3. Entry**

- To enter, teachers must submit their pupils' road safety-themed stories either:
 - By **email** to roadsafety@leics.gov.uk, or
 - By **post** to Road Safety Education Team, Environment and Transport Department, County Hall, Glenfield, Leicestershire, LE3 8RA, United Kingdom.
- Entries must be received by **23:59 on 31st May 2026**.
- Stories must be original and written by the pupil.

• **4. Prize**

- The **top three stories** will be selected by a judging panel at Leicestershire County Council.
- Each winner will receive:
 - A **£15 Amazon voucher**, and
 - A **road safety goody bag**.
- Prizes are non-transferable and no cash alternative is available.

• **5. Judging and Notification**

- Entries will be judged by a panel based on creativity, relevance to road safety, and overall impact.
- Winners will be notified via their school within **21 days** of the closing date.
- If a winner cannot be contacted or does not respond within **7 days**, the promoter reserves the right to select an alternative winner.

• **6. Publicity**

- By entering, participants and their schools agree that the pupil's first name, school, and story may be used for promotional purposes by Leicestershire County Council, unless the school opts out in writing.

• **7. Data Protection**

- Personal data will be used solely for the administration of this competition and handled in accordance with Leicestershire County Council's privacy policy.

• **8. General**

- The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice.
- The promoter is not responsible for entries not received due to technical issues or postal delays.
- The competition is governed by the laws of England and Wales.

