

Food Plan Objectives and Progress

Informing the Strategic Plan for Food



OBJECTIVE

- 1** **Identify areas of priority within the food system** and develop projects, stakeholder groups and actions to progress and demonstrate tangible outputs
- 2** **Inform actions** to ensure that Leicestershire County Council work supporting projects and wider systems change are included
- 3** **Share examples, best practice, news stories and case studies** to inform policy making, communications and marketing and to champion collective efforts to improve Leicestershire's Food System as we all work towards Leicestershire's Silver and Gold SFP award
- 4** **Support the generation of local Good Food Movements** through engaging with community partners, establishing common tools and marketing and publicising of events
- 5** **Metrics and measurements are in place** that enable partners to track progress, but more importantly demonstrate the value of taking a food systems approach

PROGRESS

-  Priorities identified with partners through Food Summits and as projects develop. E.g. BeanMeals project developed from aspiration to look at locally grown produce linking to catering.
-  Partners regularly input to information, events and activity to support LCC work and wider system understanding e.g. involvement in DEFRA Land Use Framework consultation event. E.g. Health in All Policies and planning restrictions work.
-  Good Food Leicestershire and partners regularly post information and broader food system stories through Facebook, GFL newsletters (Nuggets of Gold), linked in and Healthy Leicestershire. Messages regularly shared across networks. Food as Medicine project is best practice informing future policy making. WSA builds on previous good work highlighted through the Food Plan.
-  Multiple local partnerships all linking together to generate interests and a Good Food Movement e.g. Local Growers Network has independently grown a resource bringing growers together across Leicestershire and supporting a wider understanding of what the movement needs.
-  Individual projects set metrics according to the impact that they need to see e.g Food As Medicine is developing the health impacts it will deliver based on the health concerns of the cohorts involved.