

- The Charter -

This Charter is our vision for good food in Leicestershire. Good food supports and sustains the local economy; reduces the impact of poverty; helps people towards better health; has a reduced environmental impact; and is affordable, accessible and nutritious. This charter sets out how everyone can play their part.

The Leicestershire Food Charter sets out the principles below which inform a broader Leicestershire Food Plan. It is designed to bring people together to enable everyone to enjoy the benefits of great local food and drink, to support communities to be healthier and to flourish, and to help local food and drink businesses to thrive. If you support this Charter please sign up to the Leicestershire Food Charter principles by visiting resources. leicestershire.gov.uk/good-food-leicestershire, display the charter in your shop, business or community centre and spread the word.

THE PRINCIPLES OF THE LEICESTERSHIRE FOOD CHARTER ARE:



People are supported and encouraged to grow, cook, buy and eat good food



Skills and training are offered to help people gain the knowledge they need to eat well and affordably

High quality, fresh and nutritious food is accessible for all, particularly reducing health inequalities and food poverty

Positive messages are used to encourage the use and provision of high quality, fresh and nutritious food



A thriving local food and drink economy that works for people as much as they work for it



The network of food and drink businesses and producers contributing to the local food chain are supported and celebrated to strengthen the local economy and promote local jobs including allowing for the workforce of the future

Local food and drink businesses and producers contribute to healthy lifestyles, healthy choices and actively support access to good food for all



A food system which has a reduced environmental impact



Food waste is prevented and reduced where possible, with any waste produced being dealt with responsibly through surplus being redistributed

Food production, processing, distribution and disposal has a reduced environmental footprint

The food system's contribution to climate change is reduced

The Leicestershire Food Plan is steered by a growing network of public, private and community organisations working towards the principles above through breaking down barriers and working collaboratively; initiating practical projects in key elements of the principles above; identifying or creating hubs of great practice in localities across Leicestershire; and supporting local areas to celebrate and enhance their local food system. A key part of this work is being committed members of Sustainable Food Cities (sustainablefoodcities.org). To get more involved with the Leicestershire Food Plan, visit resources.leicestershire.gov.uk/good-food-leicestershire or email goodfood@leics.gov.uk.